



*Executive course offered by UNICAMP in partnership with George Washington University, Manchester Institute of Innovation Research and Federal University of Juiz de Fora*

# IMPACT EVALUATION OF R&D AND INNOVATION

## OBJECTIVE

The main purpose is to explore the foundations and recent developments of impact evaluation of policies, programs and institutions in the realm of research, development and innovation (RDI). The main concepts, methodologies and trends are presented through an interactive approach, along with cases, experiences and practical application.

## REQUIREMENT

Graduation in any field of knowledge

## DATES

Application deadline: 06<sup>th</sup> February 2017  
Course date: 13<sup>th</sup>-17<sup>th</sup> March 2017 (40 hours)

## VENUE

University of Campinas - UNICAMP

## CONTACT US

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Secretariat of executive courses: 3521-5150

**Note:** The course will have sessions in English and Portuguese.

**INFORMATION AND APPLICATION:**

<http://www.extecamp.unicamp.br/>  
<http://www.ige.unicamp.br/geopi/>